

Site Usage

999,866 Visits

54.11% Bounce Rate

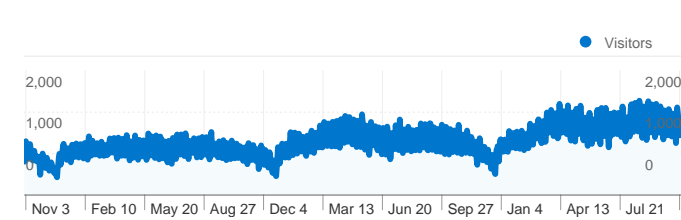
2,613,562 Pageviews

00:02:28 Avg. Time on Site

2.61 Pages/Visit

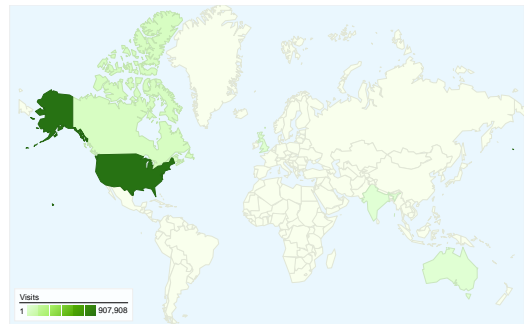
83.94% % New Visits

Visitors Overview

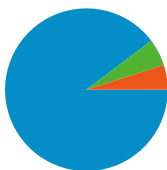


Visitors
842,951

Map Overlay



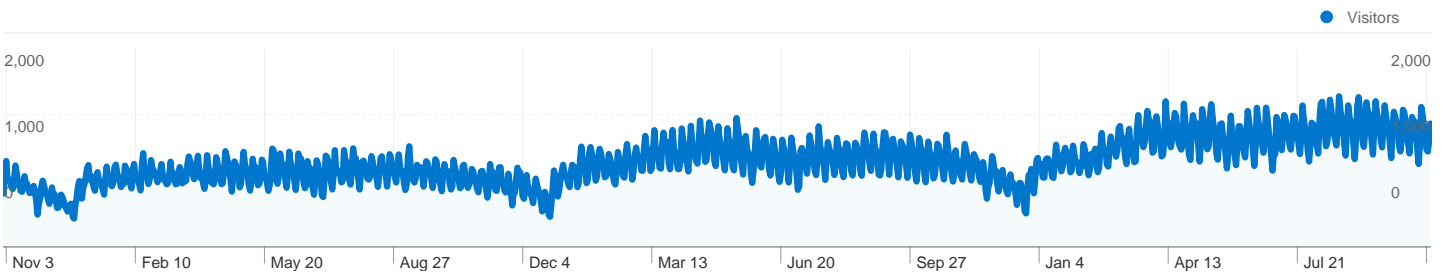
Traffic Sources Overview



- **Search Engines**
896,842.00 (89.70%)
- **Referring Sites**
53,994.00 (5.40%)
- **Direct Traffic**
48,979.00 (4.90%)
- **Other**
51 (0.01%)


Search Engine: google


Keyword	Visits	% visits
shiplap siding	8,191	1.40%
buffalo lumber	6,013	1.03%
cedar siding prices	5,383	0.92%
redwood lumber prices	4,469	0.76%
cedar lumber prices	4,374	0.75%




842,951 people visited this site


 **999,866 Visits**


 **842,951 Absolute Unique Visitors**

 **2,613,562 Pageviews**

 **2.61 Average Pageviews**

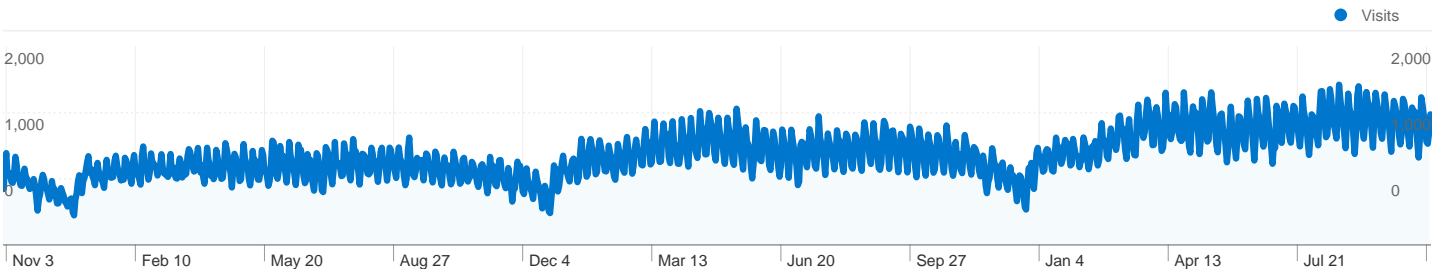
 **00:02:28 Time on Site**

 **54.11% Bounce Rate**

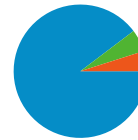
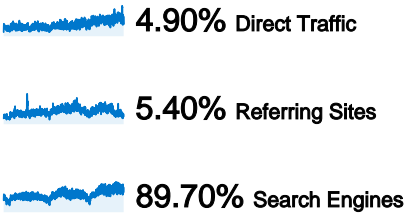
 **83.94% New Visits**

Technical Profile

Browser	Visits	% visits
Internet Explorer	643,262	64.33%
Firefox	187,473	18.75%
Safari	107,163	10.72%
Chrome	46,761	4.68%
Android Browser	4,775	0.48%



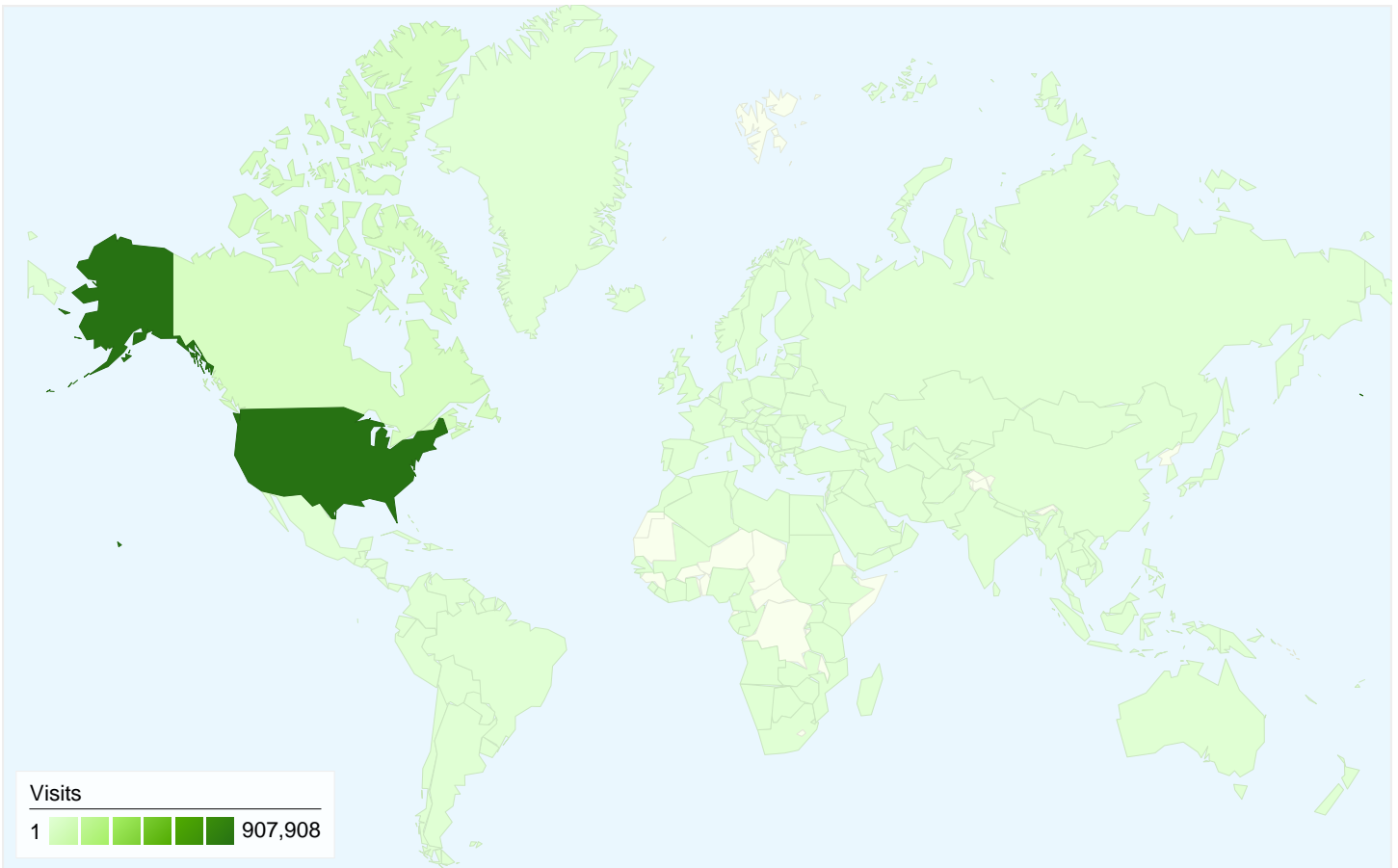
All traffic sources sent a total of 999,866 visits



- **Search Engines**
896,842.00 (89.70%)
- **Referring Sites**
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- **Direct Traffic**
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- **Other**
51 (0.01%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	585,134	58.52%	wood siding	19,509	2.18%
yahoo (organic)	113,351	11.34%	log siding	18,799	2.10%
bing (organic)	77,336	7.73%	cedar siding	17,808	1.99%
google (cpc)	73,422	7.34%	wood paneling	17,429	1.94%
(direct) ((none))	48,979	4.90%	shiplap siding	10,375	1.16%

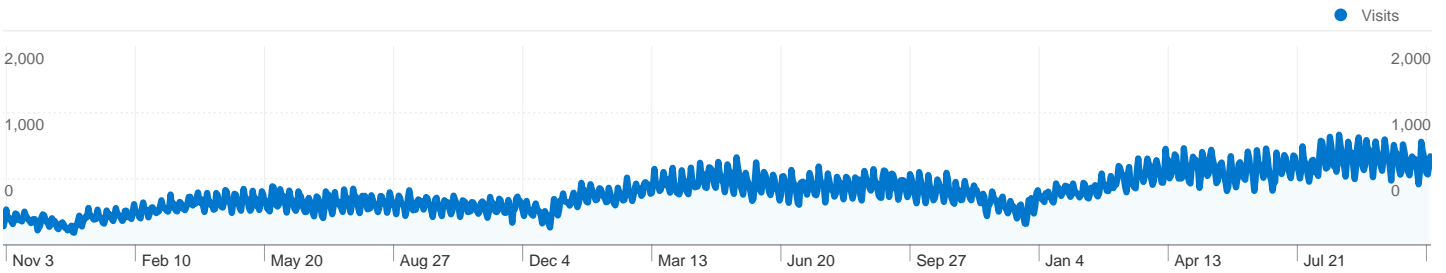


999,866 visits came from 200 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 999,866 % of Site Total: 100.00%	Pages/Visit 2.61 Site Avg: 2.61 (0.00%)	Avg. Time on Site 00:02:28 Site Avg: 00:02:28 (0.00%)	% New Visits 83.97% Site Avg: 83.94% (0.04%)	Bounce Rate 54.11% Site Avg: 54.11% (0.00%)	
United States	907,908	2.66	00:02:33	83.55%	53.07%
Canada	49,878	2.27	00:01:53	86.50%	59.88%
United Kingdom	11,971	1.51	00:00:39	95.99%	77.52%
Australia	3,389	1.64	00:00:55	95.87%	74.89%
India	1,913	1.86	00:01:37	92.37%	71.04%
(not set)	1,686	2.58	00:02:42	81.44%	52.08%
Ireland	1,670	1.50	00:00:49	96.17%	81.08%
Philippines	900	1.55	00:01:22	93.56%	75.89%
Germany	864	2.34	00:02:09	88.77%	62.73%

France	850	2.08	00:01:25	91.65%	62.24%
					1 - 10 of 200



google sent 585,134 non-paid visits via 243,406 keywords

Site Usage

Visits 585,134 % of Site Total: 58.52%	Pages/Visit 2.59 Site Avg: 2.61 (-0.79%)	Avg. Time on Site 00:02:22 Site Avg: 00:02:28 (-4.42%)	% New Visits 84.66% Site Avg: 83.94% (0.87%)	Bounce Rate 54.59% Site Avg: 54.11% (0.90%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
shiplap siding	8,191	2.90	00:02:53	85.62%	46.11%
buffalo lumber	6,013	4.74	00:05:38	43.12%	24.28%
cedar siding prices	5,383	3.72	00:04:16	82.91%	30.02%
redwood lumber prices	4,469	2.68	00:02:20	88.97%	38.11%
cedar lumber prices	4,374	2.38	00:01:47	92.34%	51.30%
knotty pine paneling	4,119	1.99	00:01:45	82.79%	62.66%
log siding prices	3,723	2.48	00:03:09	85.60%	57.64%
wood paneling for walls	3,591	1.79	00:01:10	94.07%	70.87%
redwood siding	3,452	3.80	00:04:10	77.11%	29.72%
lap siding	3,375	3.40	00:02:31	90.61%	48.71%

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